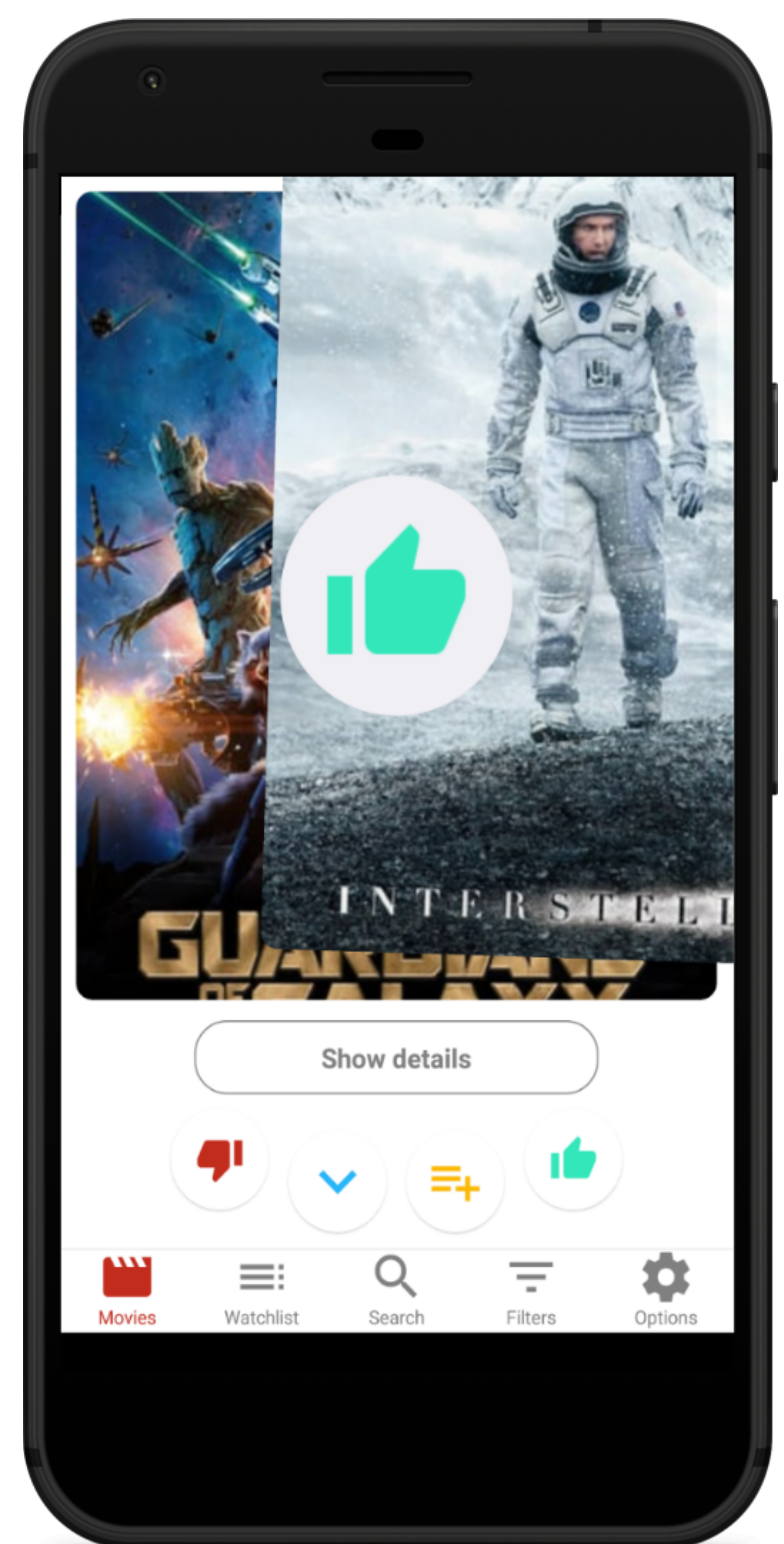
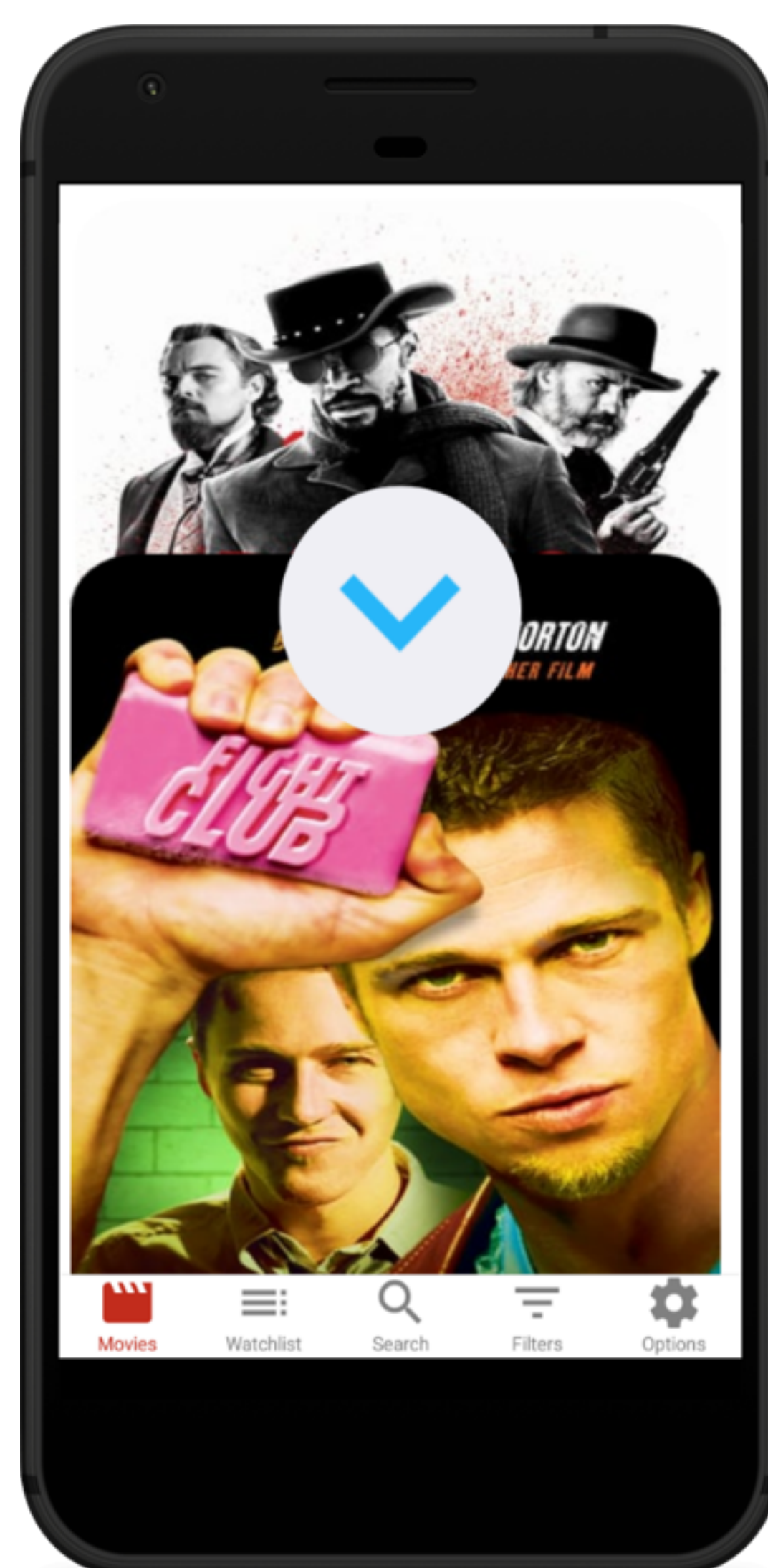




# Flixee

*FIND THE MOVIES  
YOU WILL LOVE!*

## Press kit





How much time have you wasted scrolling through the « Top 100 movies of the year »? How many times have you been disappointed by the recommendations you were made? If this sounds familiar, you might love Flixee!

## **WHAT IS FLIXEE?**

Flixee is a mobile app that answers the existential question of « Which movie am I going to watch tonight? ».

## **WHERE DOES IT COME FROM?**

The origin of Flixee is the frustration that came from not having any idea of a good movie to watch. Typical situation that occurred to me way too often: I want to watch a good movie before going to bed. I don't have any idea. I spend one hour or more on the internet looking for an appealing movie. By the time I find one, it is too late to start it. I go to bed. I didn't watch my movie.

There are many existing recommendations tool but none is truly easy to use and gives good recommendations.

## **HOW DOES FLIXEE WORK?**

Our algorithm suggests you movies that your are likely to enjoy, one movie at a time, in a Tinder-like style. With each proposal, you can swipe the film in one of the 4 directions: on the right if you've seen the movie and liked it, on the left if you didn't like it, at the top to save it in your watchlist or at the bottom to simply skip it. The more you swipe, the more our algorithm gets to know you and improves its suggestions. This way, you build a watchlist of great films. Next time you want to watch a movie, you just need to pick one from your watchlist.

## **WHAT ARE THE BENEFITS OF FLIXEE?**

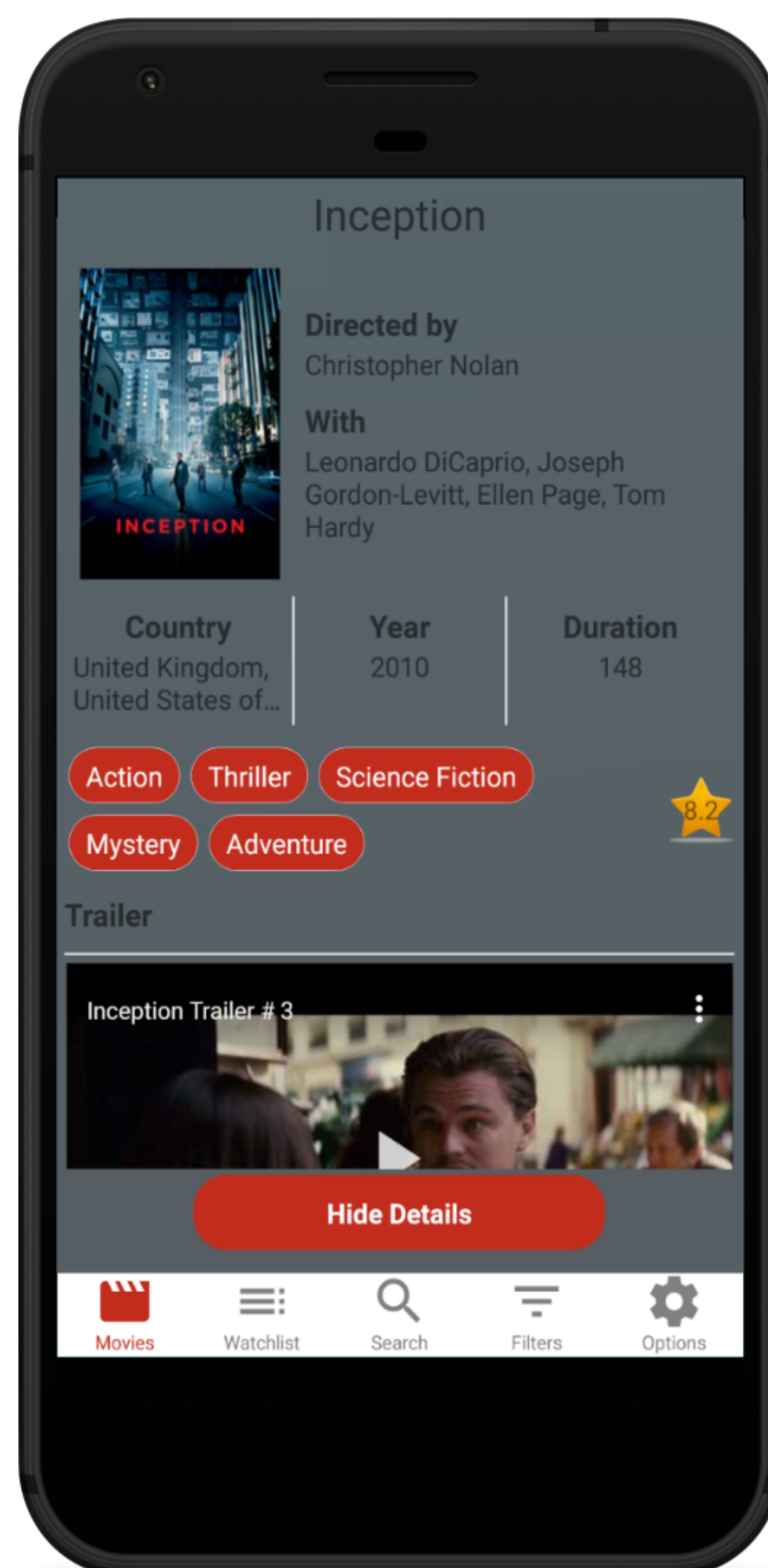
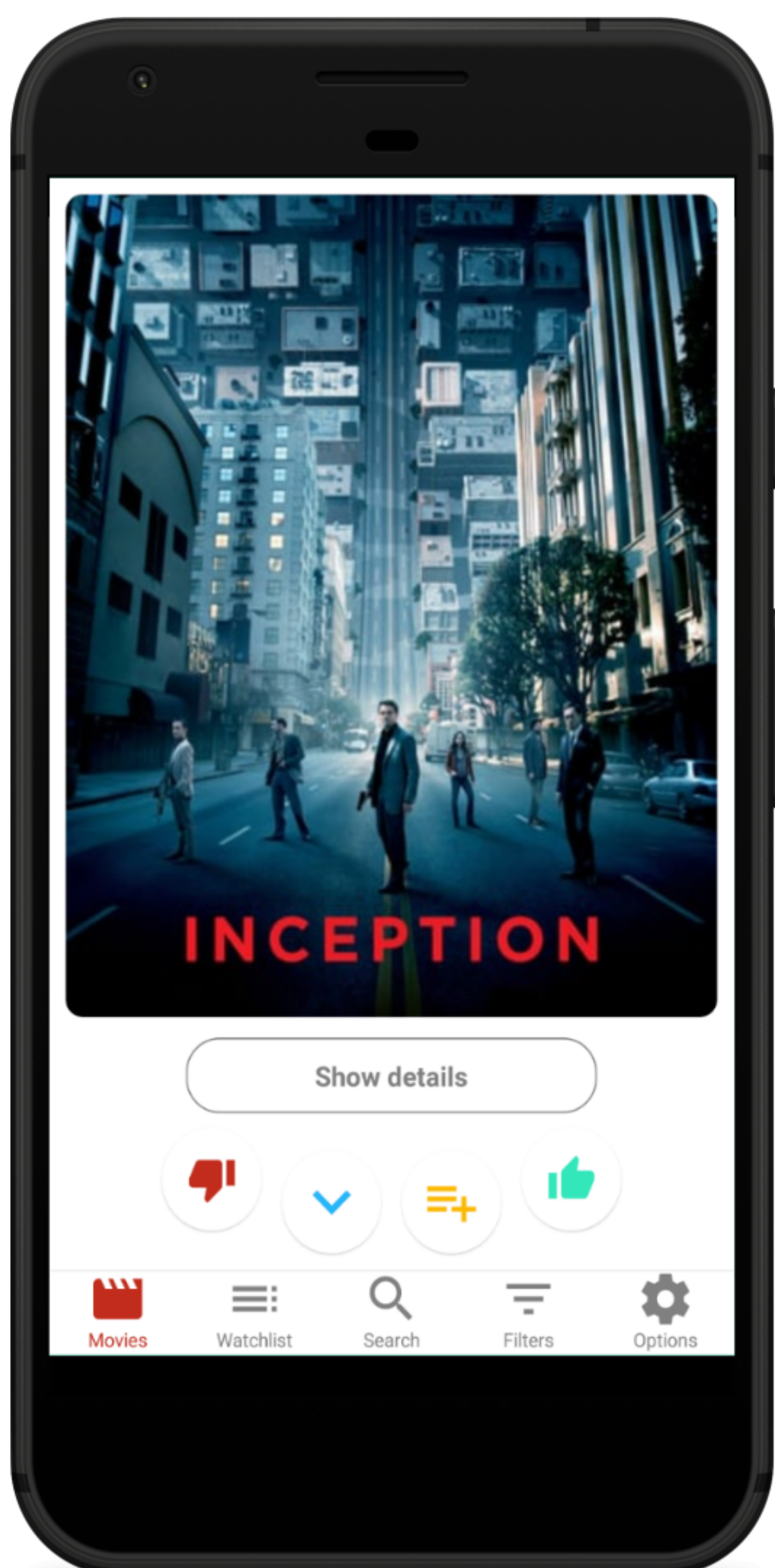
- An intuitive design making the movie search easy.
- A database of 30,000+ movies. From all-time classics to the latest releases.
- A search access to that database to find all the realisations from your favorite stars.
- Thousands of trailers that can be watched directly in the app.
- VOD links to watch the movie that you've chosen.
- Many filters to refine your searches.



# HOW DOES FLIXEE WORK?

1

Our algorithm suggests you a movie



Discover all the information about it

2

**Our algorithm will suggest you movies one by one. For each one, You will find all the information you need to make up your mind on: actors, director, summary, trailer, IMDB rating. We have more than 30,000 movies in our database including blockbusters, classics, latest releases, auteur films, foreign films. You will find some that you love.**

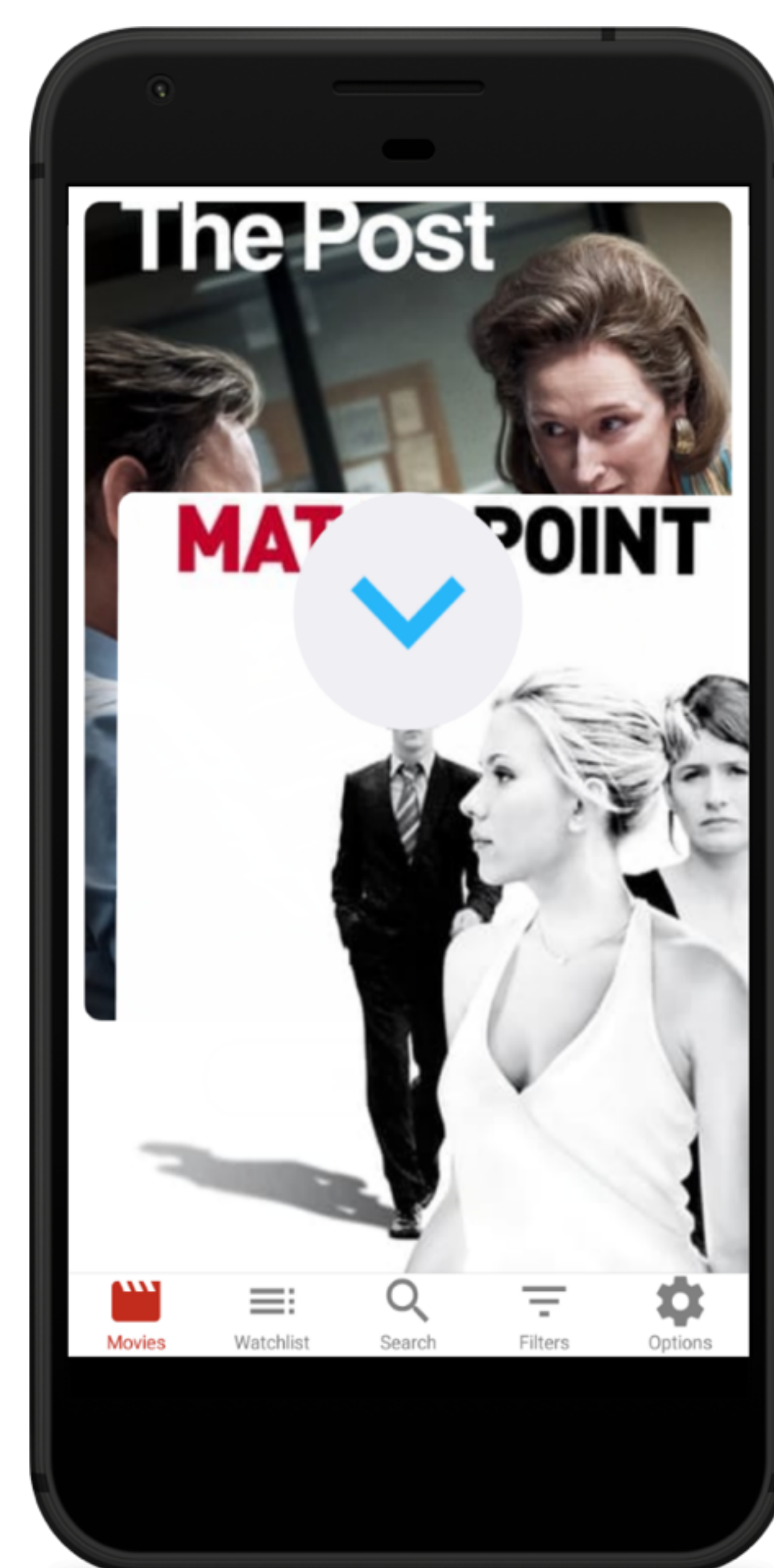
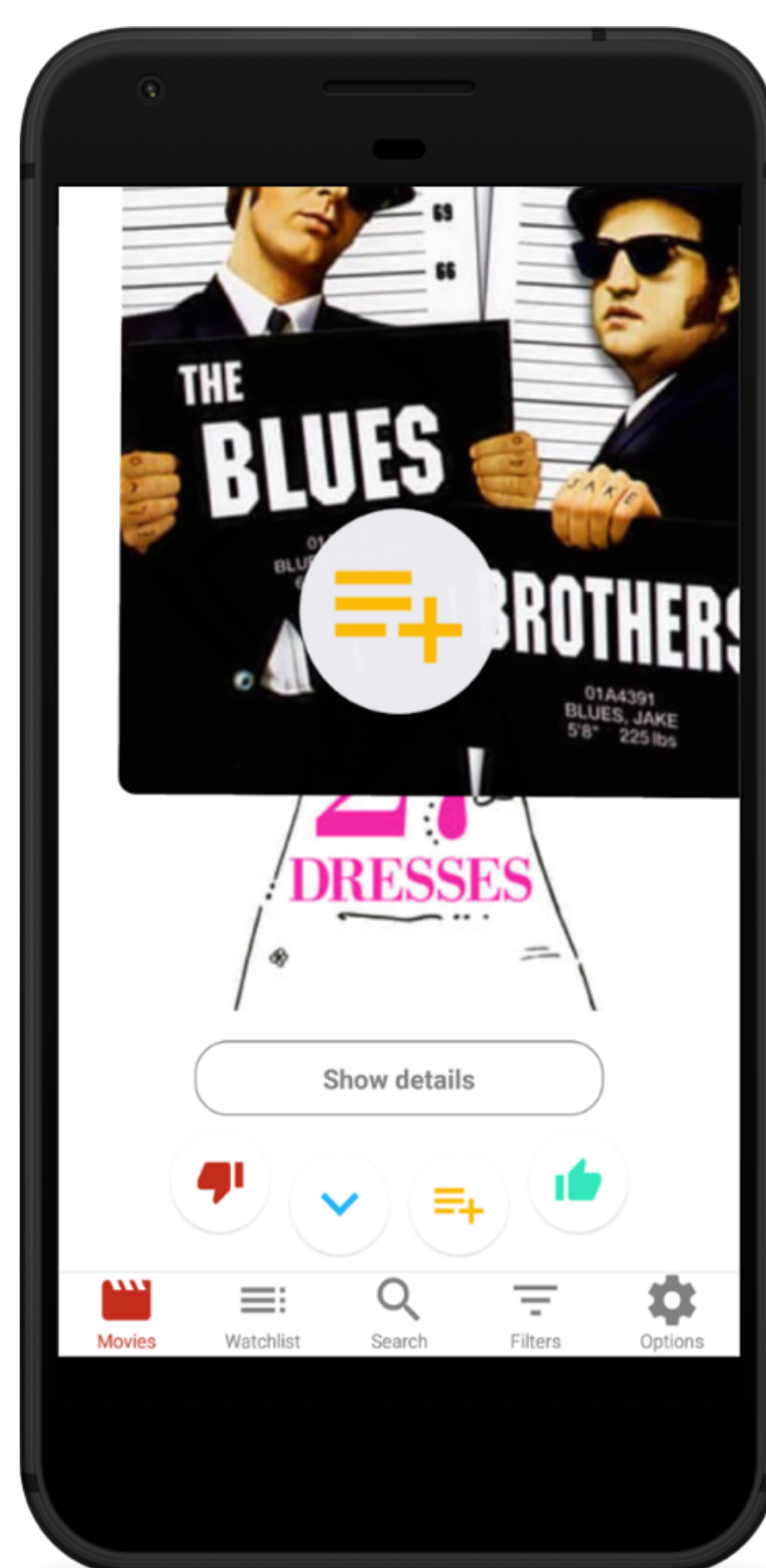
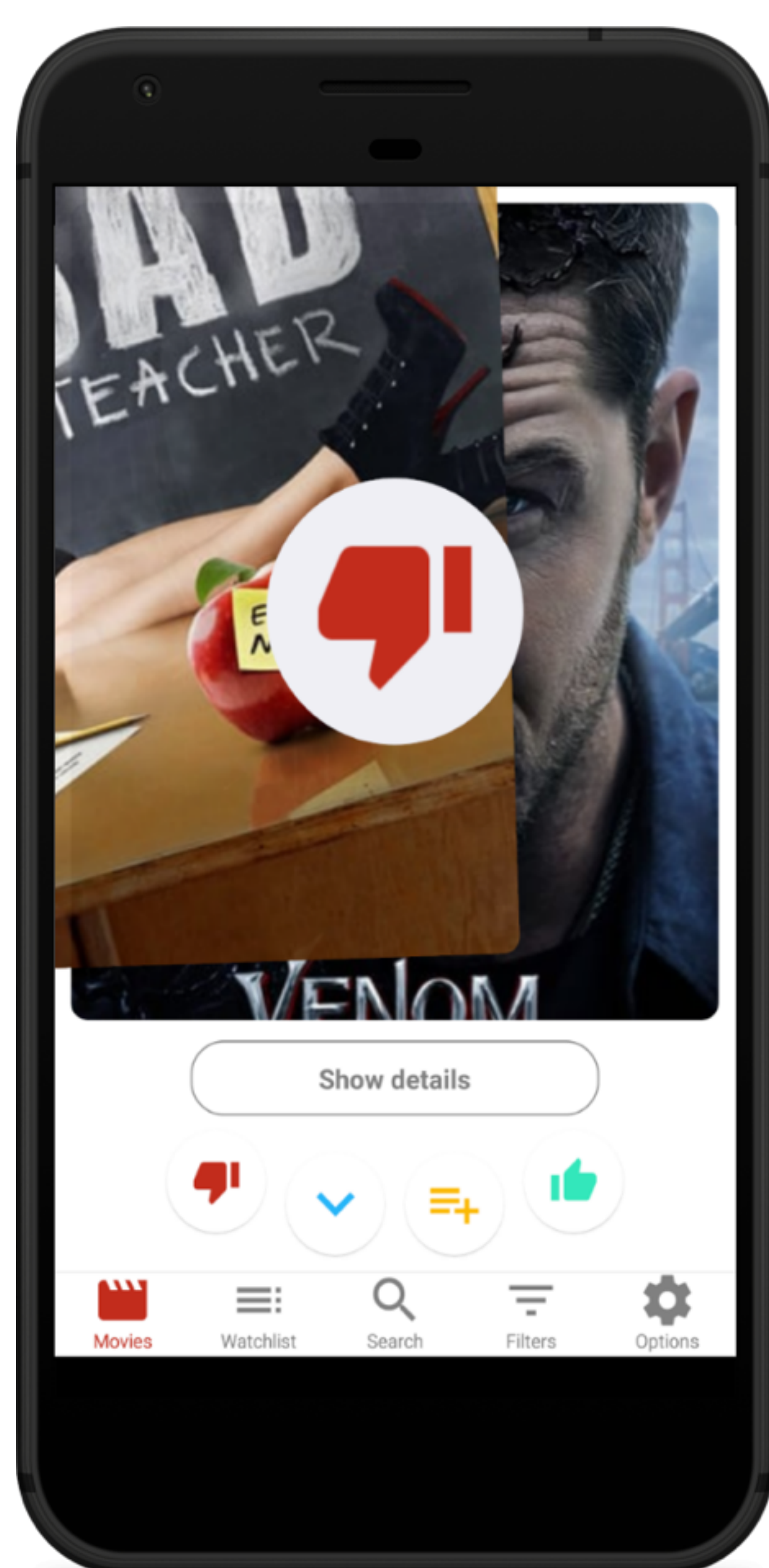
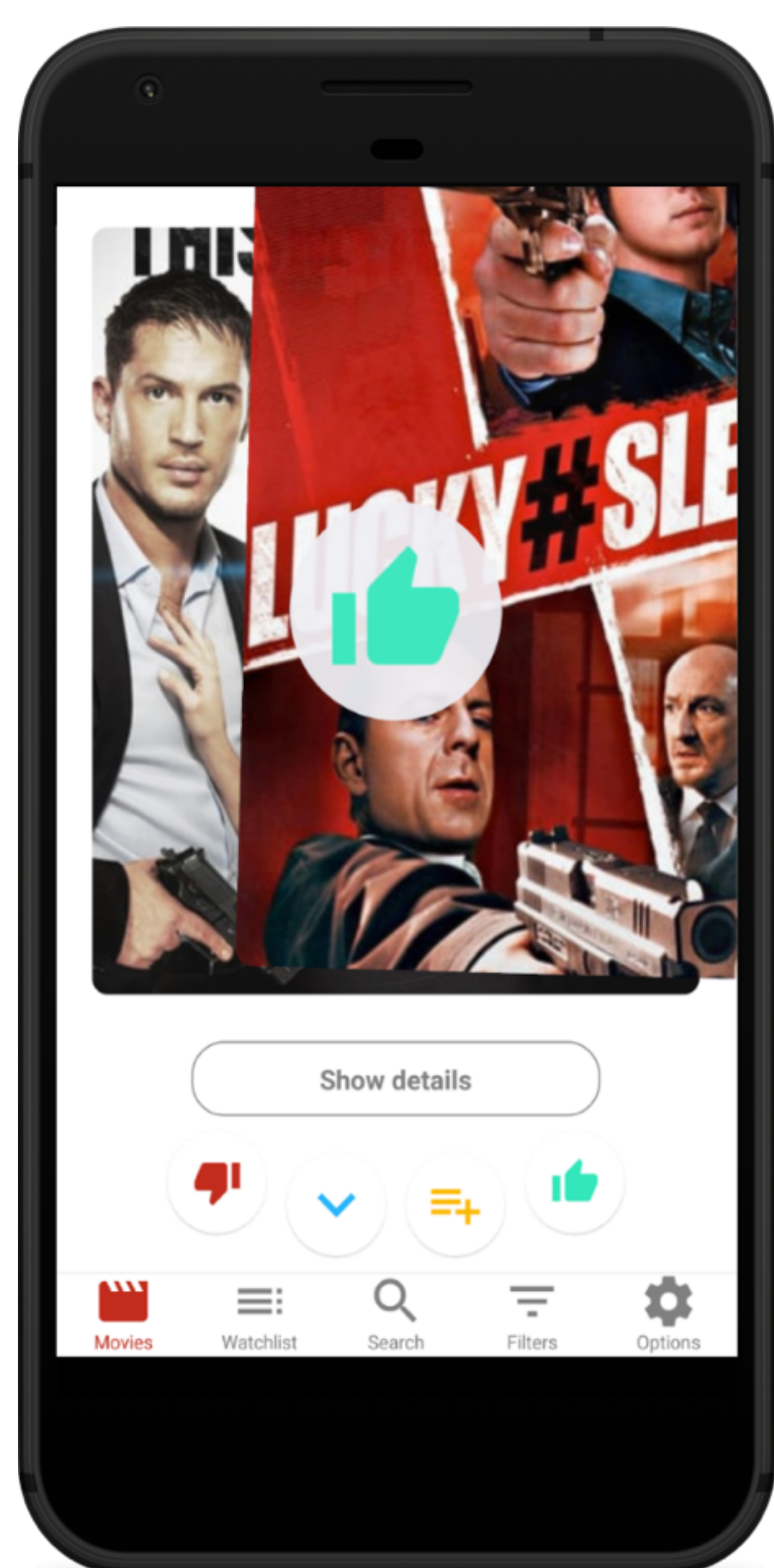


## HOW DOES FLIXEE WORK?

3

Flixee's user interface is very much inspired by the Tinder dating app. The difference is you swipe movies instead of people. Move to the next movie by swiping in any of the 4 directions:

- Swipe right if you've seen the movie and enjoyed it.
- Swipe left if you didn't enjoy it.
- Swipe up to save the movie in your Watchlist.
- Swipe down to simply skip it.



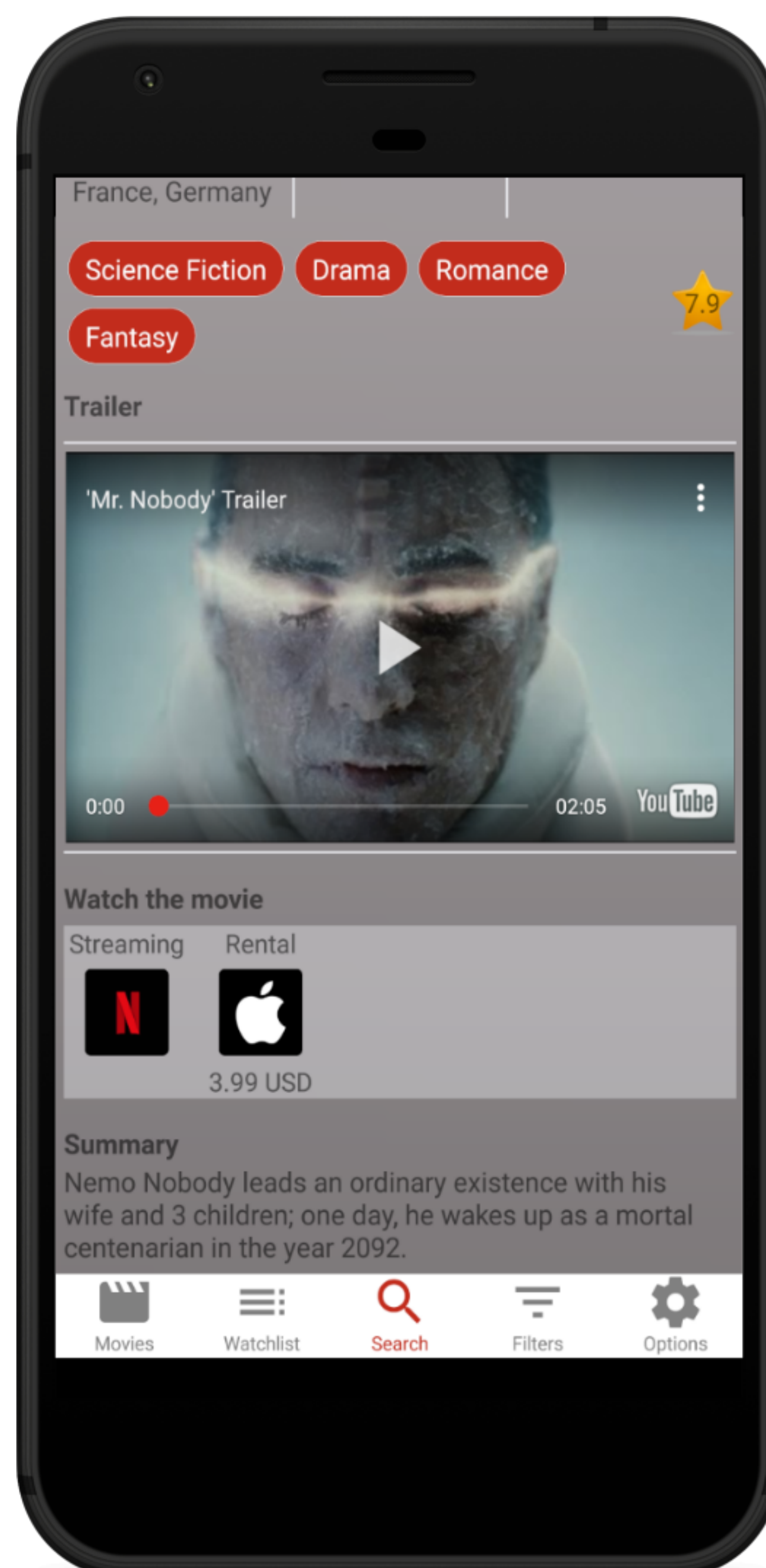
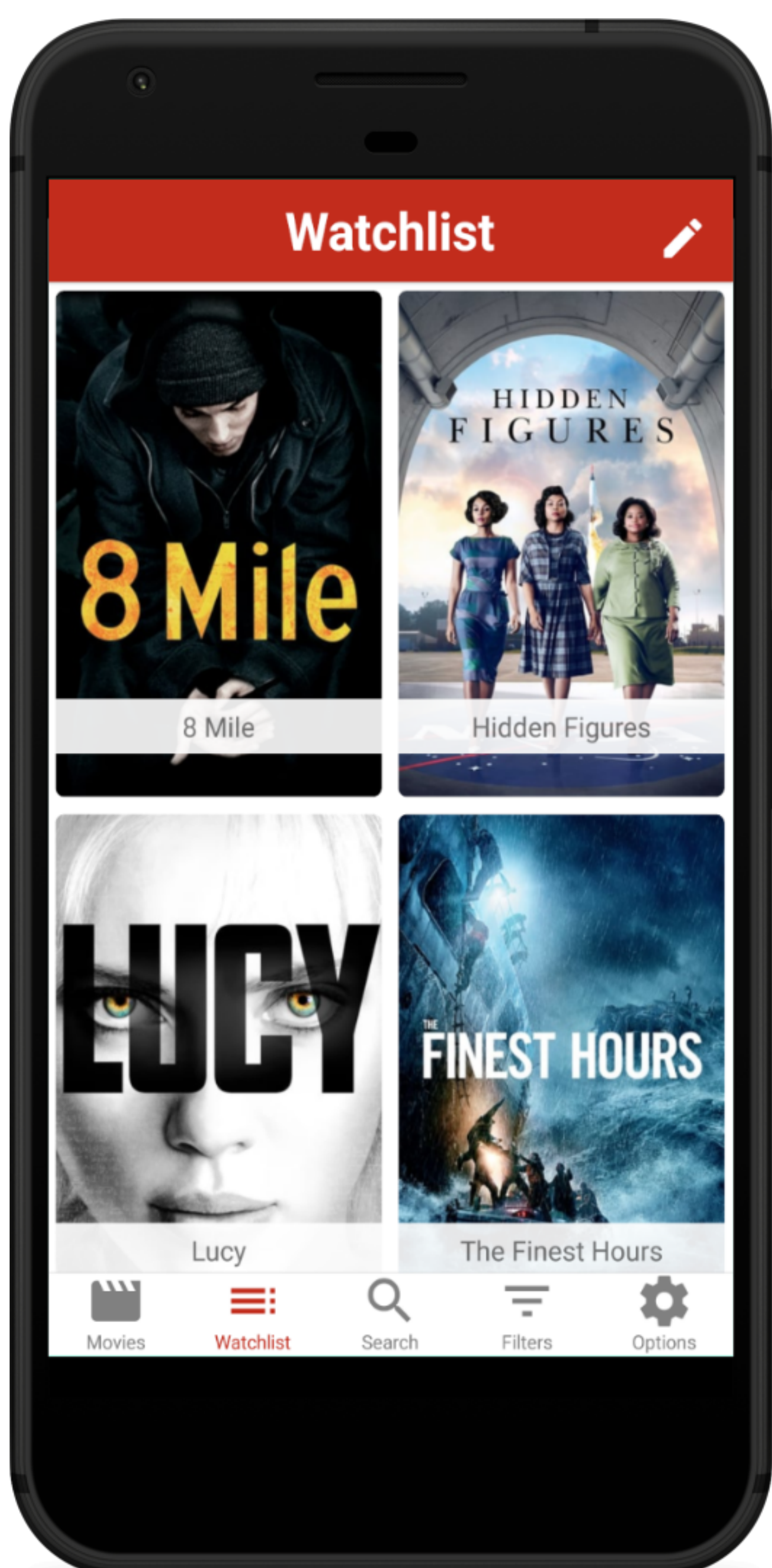
**Whenever you like or dislike a movie, our algorithm learn a little more about your tastes. It then suggests you the most relevant movies from our database. The more you swipe, the better the algorithm gets and the more accurate the recommendations are.**



# HOW DOES FLIXEE WORK?

4

Build your own watchlist



Watch the movie using the VOD links we provide

5

**Add the most appealing movies to your watchlist. Next time you want to see one, just open the app and pick one out of the list. We provide you with VOD links to download legally the film you want to see. Look at the movie details and select the streaming platform you want.**

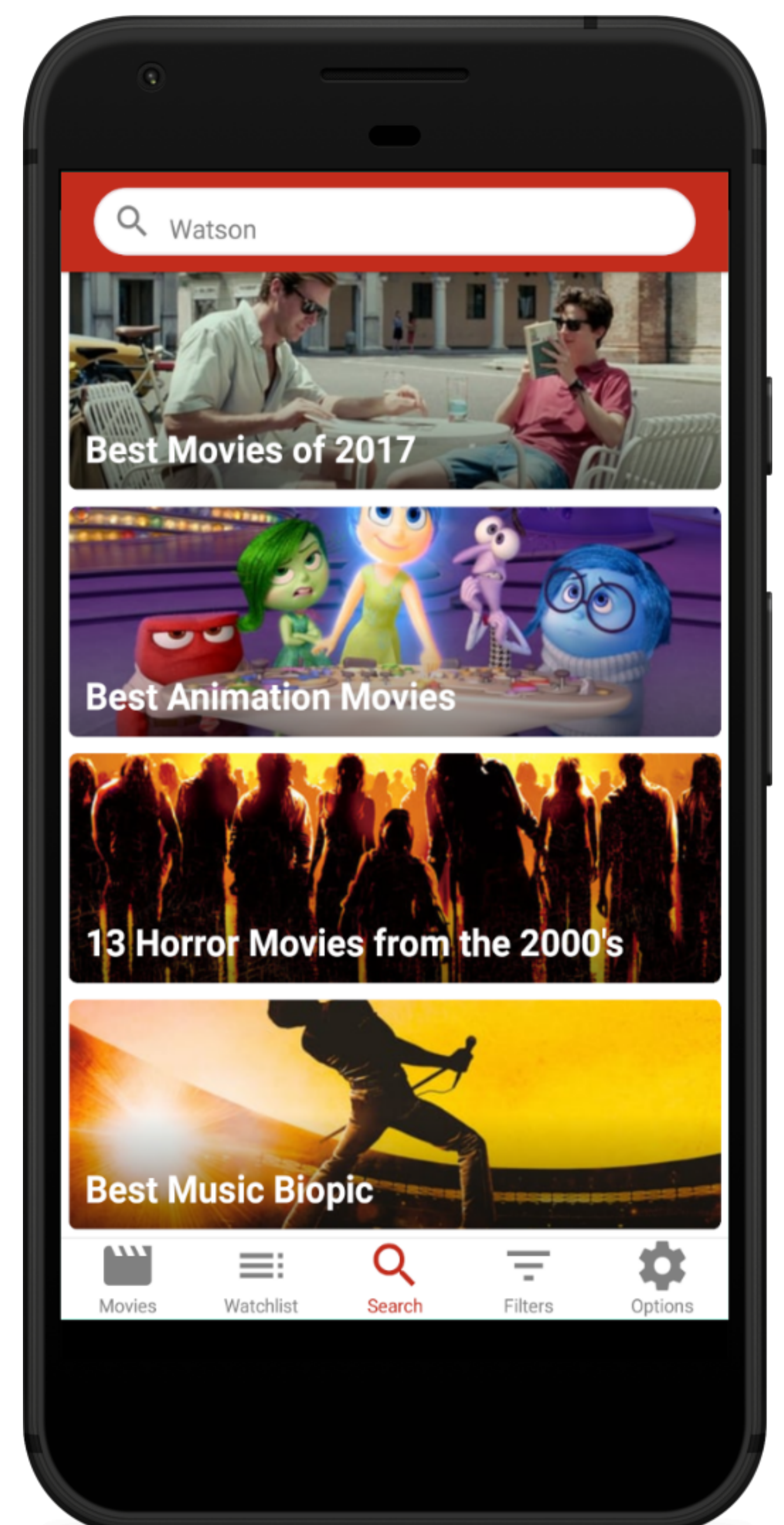
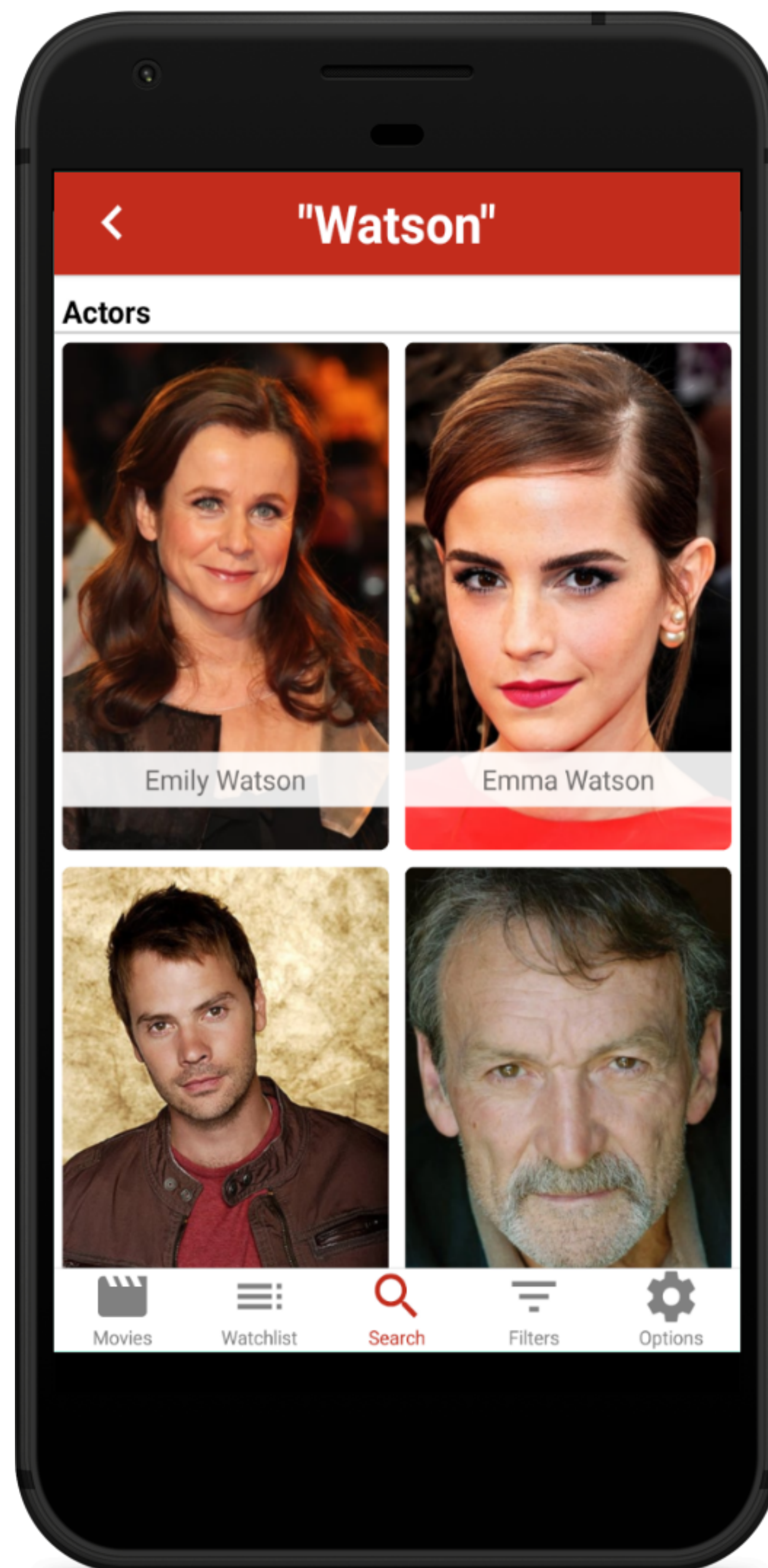
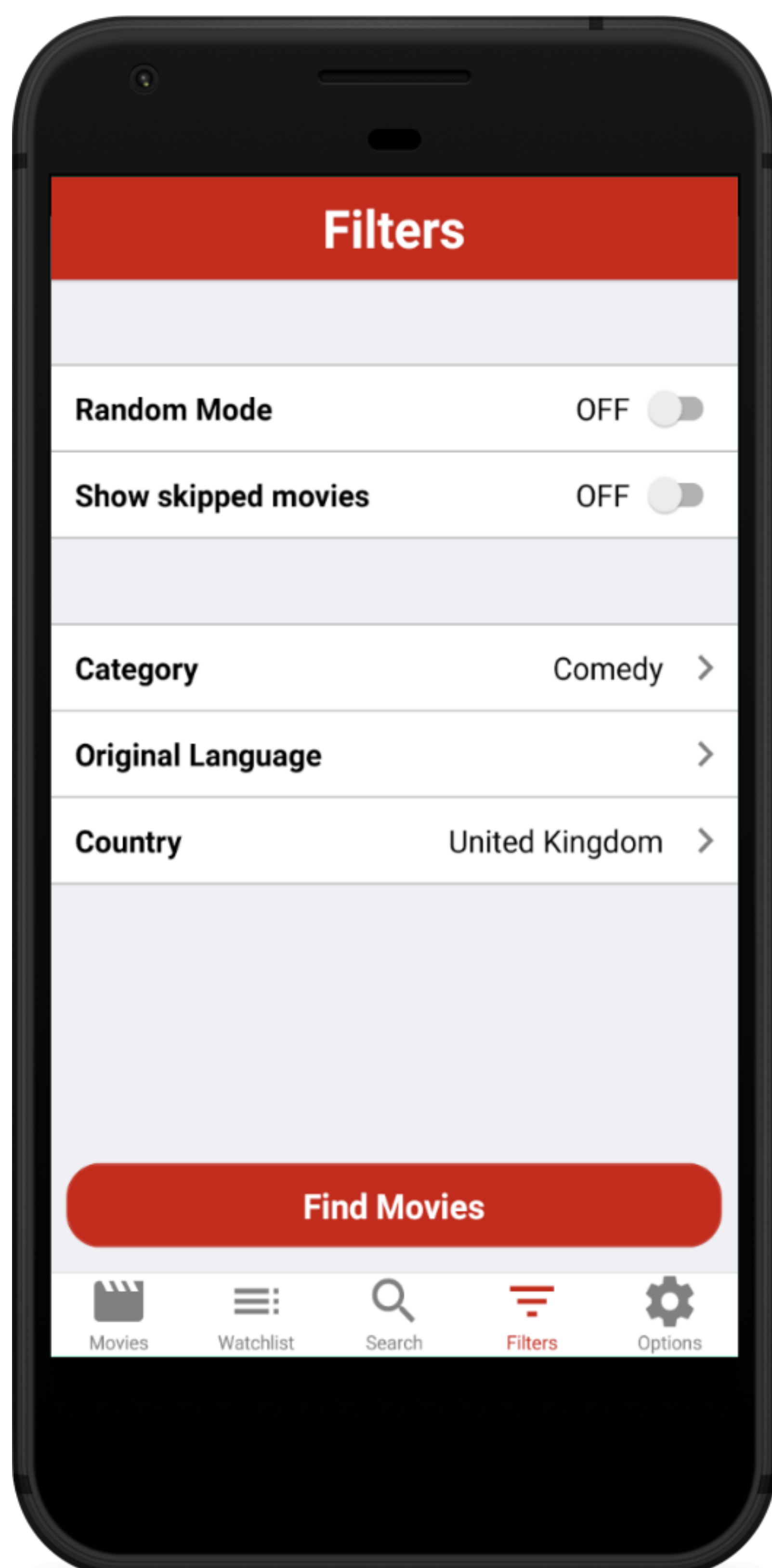


# AND MANY OTHER WAYS TO FIND THE NEXT MOVIE YOU WILL WATCH

Play with the filters to narrow your search

Search for your favorite actors or directors

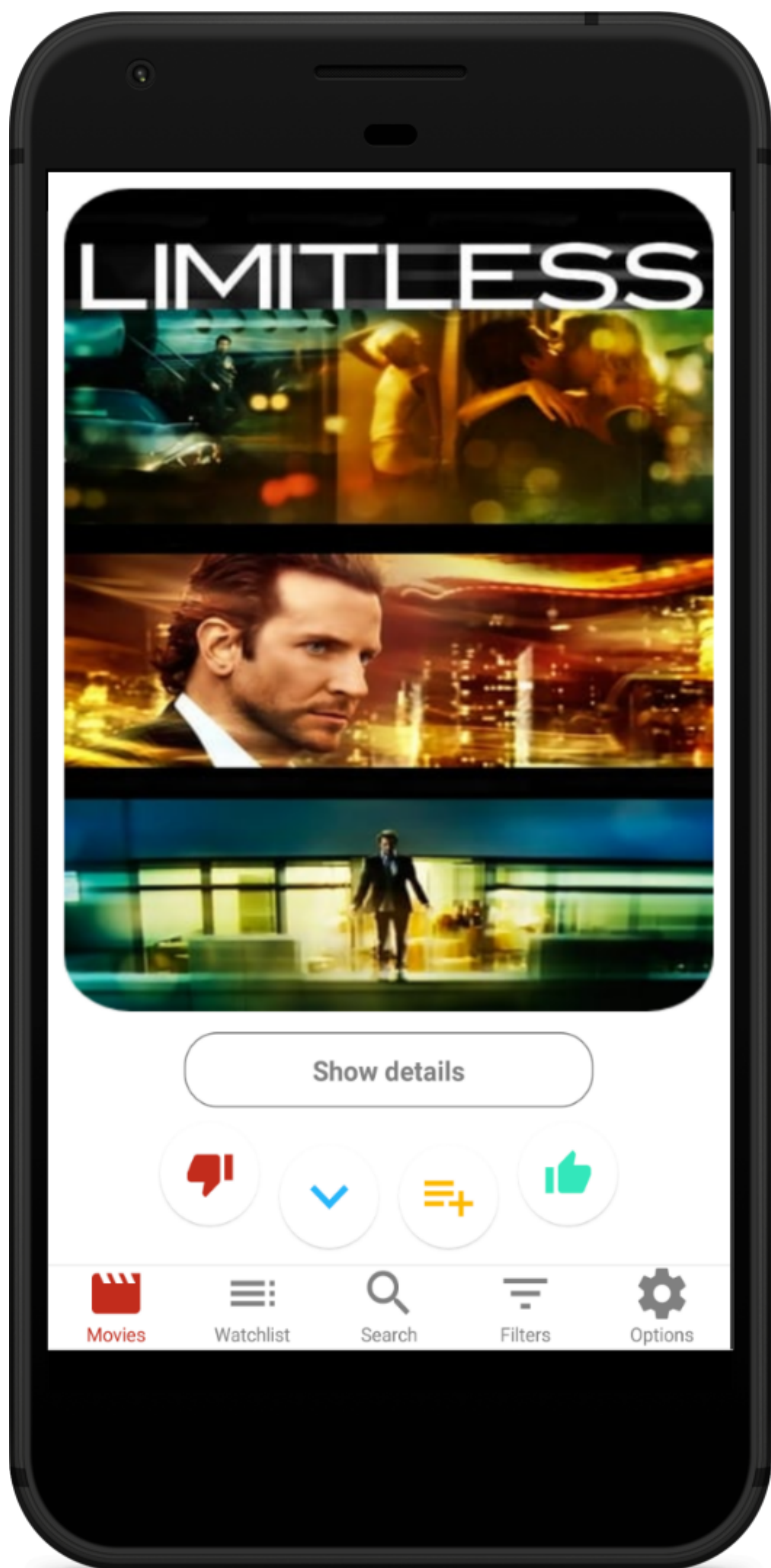
Get surprised by our themed lists



The recommendation algorithm is Flixee's core functionality but there are many other ways to discover great films within the app. You can use the filters to get recommendations on a specific category, country, release year. You can look for the movies starring your favorites actors or simply discover our numerous themed lists.

And much more functionalities are to be released soon.

# Flixee



***FIND THE MOVIES  
YOU WILL LOVE!***

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